



CANADA'S LEADING HOSPITALITY  
& FOODSERVICE TRADE EVENT

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**APRIL 7-9, 2025**  
ENERCARE CENTRE | TORONTO

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***FUEL***

**2025 POST-SHOW REPORT**







# RC SHOW 2025

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The **80th anniversary edition of Canada's leading hospitality and foodservice event** took place with three days of non-stop action in Toronto at the Enercare Centre, Exhibition Place.

This year's Show theme was "**FUEL**", and Restaurants Canada brought **27,000+** industry professionals together to fuel their **Potential, People, Prosperity**, and **Passion**. We want to thank everyone who joined us and lent their leadership and support to **Canada's \$120B foodservice and hospitality industry**. Standing united and empowering the industry to FUEL the potential of the future is key.





# ALL UNDER ONE ROOF

**1,300**  
Booths &  
Leading Brands

**8**  
Live  
Competitions

**120+**  
Speakers

**27,000+**  
**Industry  
Professionals**

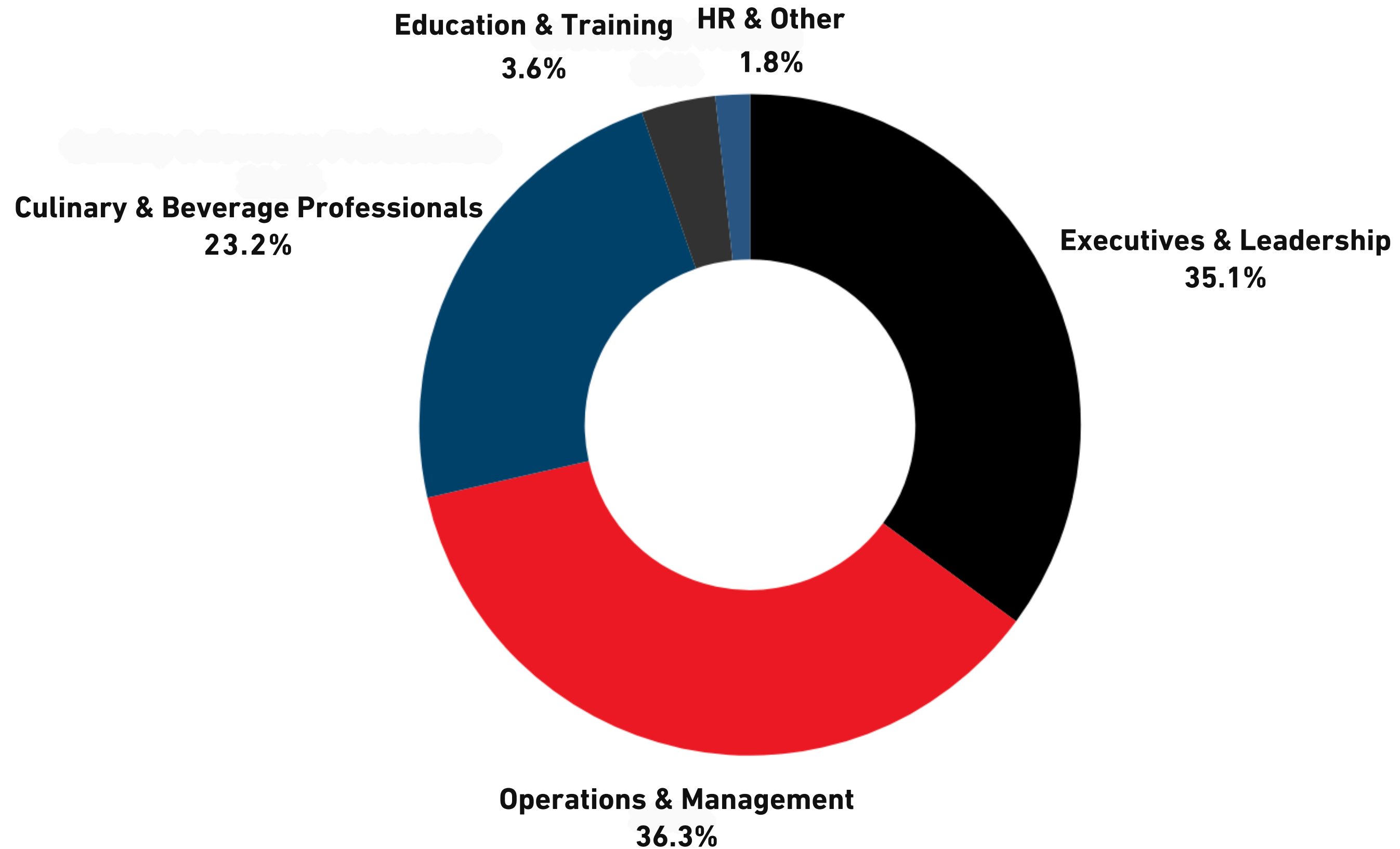
**11**  
Curated  
Pavilions

**5**  
Reimagined  
Hospitality  
Events

**9**  
World-Class  
Stages

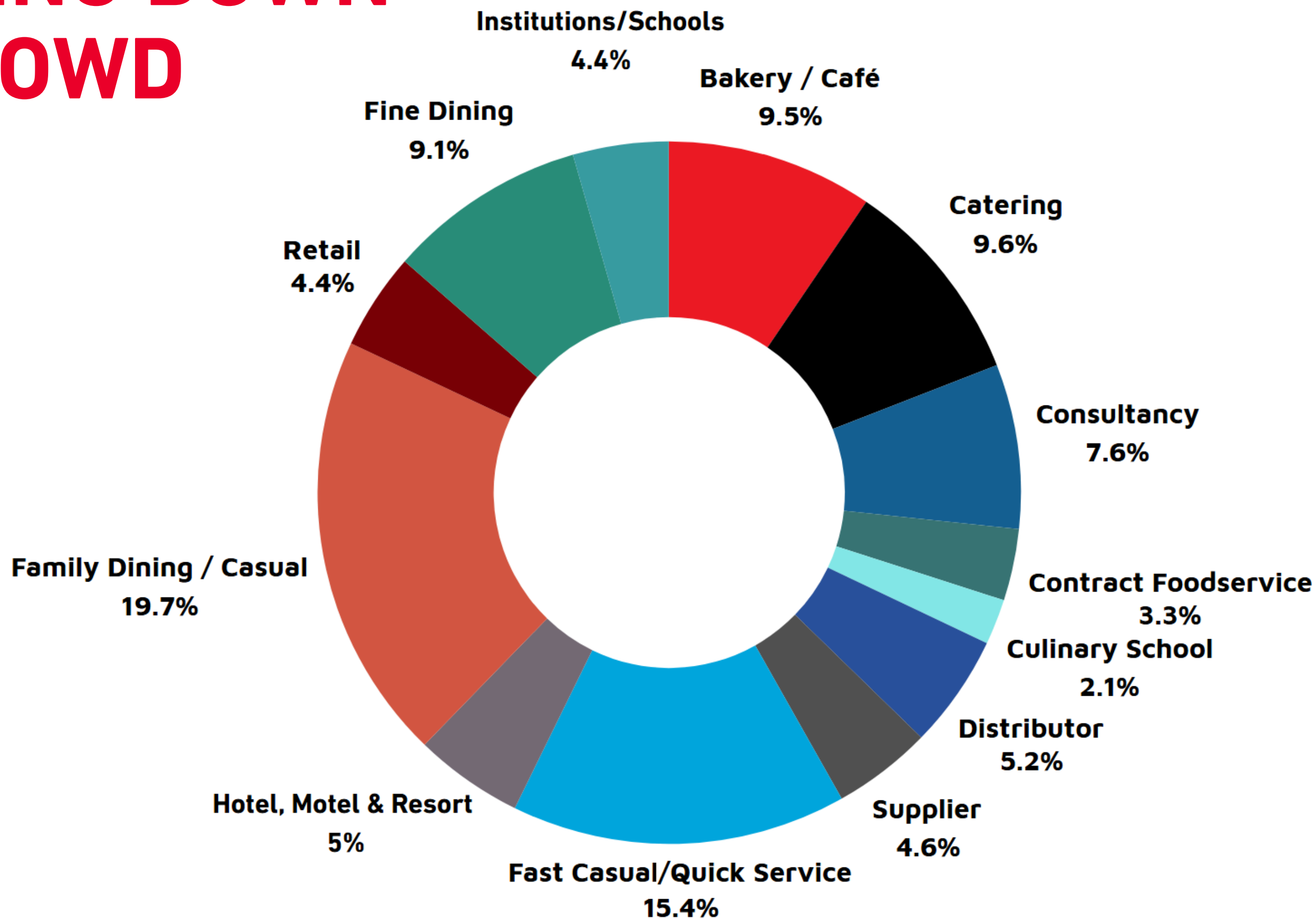


# CROWD COMPOSITION





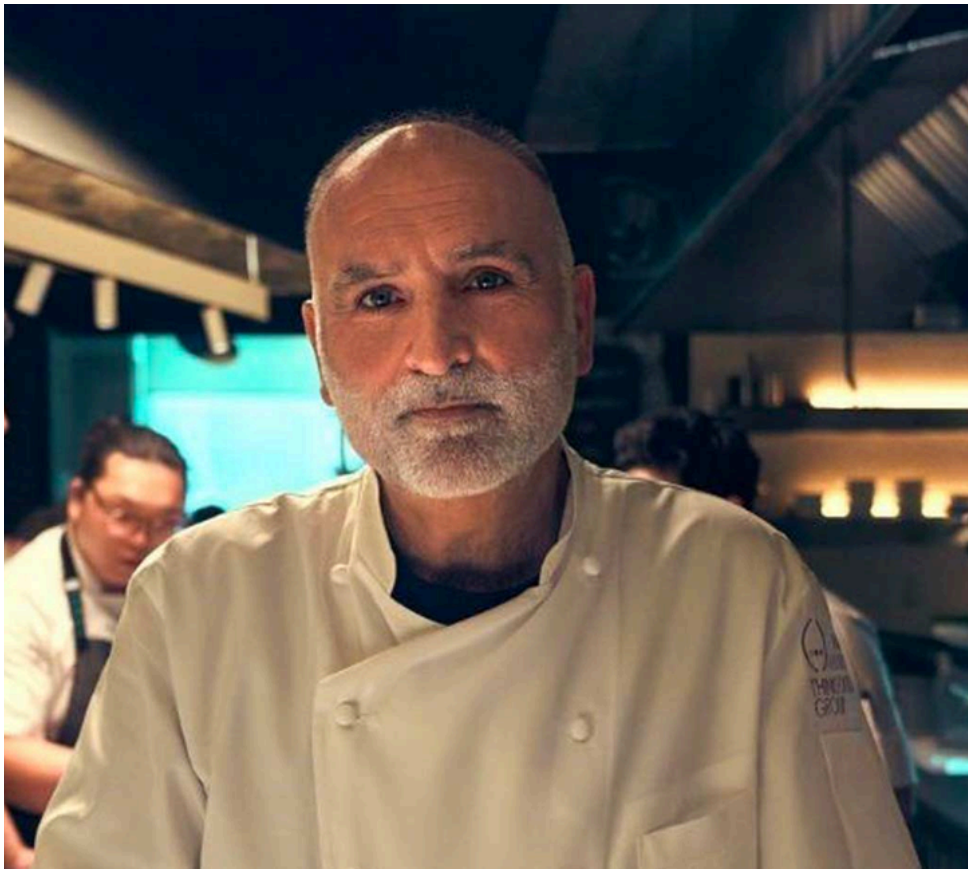
# BREAKING DOWN THE CROWD





**INSPIRING KEYNOTES**





**CHEF JOSÉ ANDRÉS**  
Chef. Entrepreneur.  
Humanitarian. Global Icon.  
**2025 KEYNOTE**



**CHEF TUỆ NGUYỄN**  
Chef, Content Creator  
& Restaurateur  
**CULINARY KEYNOTE**



**MICHÈLE BOUDRIA**  
President & CEO  
McDonald's Canada  
**LEADERSHIP KEYNOTE**



**SHINGO GOKAN**  
Bartender & Founder  
Fivesenses FZCO  
**BAR & BEV KEYNOTE**



# #RCSHOW MEDIA REACH

Media Attended  
183

Media Hits  
33

Social Media Hits  
653



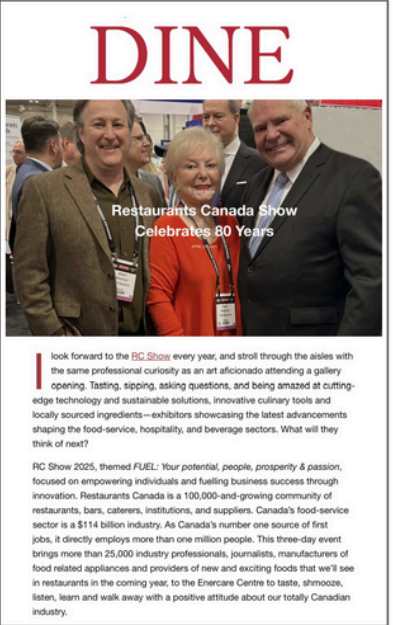
[Toronto Star](#) | April 10 & 11th  
Online, Print & E-Edition  
Reach: 4,593,000 UMW, 1,064,000 Readership, 3,578,000 E-edition



[CBC-Radio Canada](#) | April 10  
Radio  
Reach: 2,249,000 Listenership



[Western Standard](#) | April 18  
Online  
Reach: 120,000 UMW



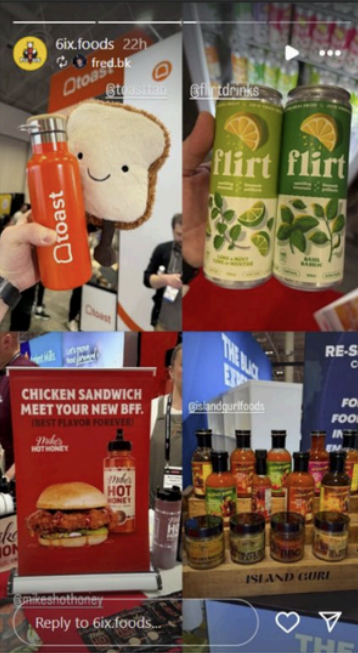
[DINE Magazine](#) | April 20  
Online  
Reach: 12,000 UMW



[@foodiliciousmuslimmom](#) | April 7-9  
Total: 27 stories  
Reach: 1,806,000 followers



[@nhi\\_v0](#) | April 7-9  
Total: 10 stories  
Reach: 711,000 followers



[@6ix.foods](#) | April 7-9  
Total: 4 stories  
Reach: 656,000 followers



[@datenighttyyz](#) | April 7-9  
Total: 4 stories  
Reach: 636,000 followers



The  
Quarterly  
CANADIAN RESTAURANT INTELLIGENCE REPORT

RC  
insider

TORONTO  
LIFE

NATIONAL POST

Bar & Beverage  
BUSINESS MAGAZINE

# TRADE PUBLICATIONS



Canada's Leading Hospitality & Foodservice Trade Event

**FUEL**

APRIL 7-9, 2025  
ENERCARE CENTRE | TORONTO

1,000+ brands  
1,200+ booths  
23,000+ attendees  
9 stages  
11 pavilions  
120+ speakers  
8 live competitions



**FUEL your inspiration at RC Show 2025**

With an immersive and compelling content and competition program curated by Christina Veira and Evelyn Chick, this is where Canada's bar professionals converge to FUEL their creativity and business edge.

- Insights & Trendspotting Sessions** - Stay ahead of the curve with the most current data, trends and expert-led discussions on evolving consumer preferences and bar concepts on the **Bar & Beverage Stage**.
- Cutting-Edge Mixology Demos** - Watch bartenders from Canada's top bars showcase innovative cocktail techniques and trends in the **RC Pop Up Bar**.
- Beyond the Rail Cocktail Competition** - Watch as industry trend setters team up to battle it out in this favourite annual showdown for cash, prizes and bragging rights.
- Craft Spirit, Wine & Beer Tastings** - Discover the latest craft spirits, distilleries, breweries and wineries, and premium mixers redefining the bar scene in the **Bar & Beverage Pavilion**.
- Interactive Presentations & Workshops** - Gain hands-on skills in cocktail creation, bar design, sustainability strategies and operational efficiencies from top experts at the **Workshop Stage**.
- Networking with Industry Leaders** - Connect with top industry leadership, talent and brands on the RC Show floor, including Opening Night Reception, Industry Night Out and special networking sessions.
- Bar Business Solutions** - Access high-value, actionable tools and resources to boost profitability, streamline operations, and attract customers.

Bar & Beverage Business readers are invited to scan the code to save 25% on an RC Show 2025 Multi-Day Pass.



**9 STAGES**  
Non-stop insights, ideas and live competitions.  
Bar & Beverage Stage  
Speaker Stage  
Culinary Stage  
Chef's Table  
Coffee Competition Stage

**11 PAVILIONS**  
Top local to global flavours, technologies and solutions.  
Bar & Beverage Pavilion  
World Pavilion  
Canada Pavilion  
Indigenous Pavilion  
Quebec Pavilion  
Ontario Pavilion

**8 COMPETITIONS**  
Live, industry-accelerating action.  
Garland Canada Culinary Competition  
Bevco d'Oz Team Canada Qualifiers  
World Pastry Cup Canada Qualifiers  
RC Pizza Competition  
Breakfast Sandwich Competition  
Latto Art Championship  
Beyond the Rail Cocktail Competition  
John Bill Oyster Shucking Competition

**5 EXPERIENTIAL FEATURES**  
Taste, touch, learn and explore the future of hospitality and foodservice.  
Restaurants Canada RC Pop Up Experience  
Food Truck 'N Experience  
Start Up Lane  
Innovation Alley

**INDUSTRY LEADING EVENTS**  
Top experiences, for and by the best in the industry.  
Opening Night Reception:  
Monday, April 7, 2025 | 5-8 PM | Enercare Centre, Toronto  
Celebrate in style at the 80th anniversary edition of Opening Night Reception, RC Show's ultimate networking event. Step into an enchanting urban garden experience where innovation meets sustainability and culinary artistry. Immerse yourself in a night of bold design, creativity, and the chance to forge new industry connections—this is one event you can't miss!

Industry Night Out:  
Tuesday, April 8, 2025 | Location TBA | Toronto  
Get your ticket for Industry Night Out—the hottest industry-only ticket of the year! Join the restaurant and foodservice community as we take over one of Toronto's most buzzworthy restaurants for an unforgettable night of exclusive experiences, crafted by and for hospitality pros. This is where the industry comes to connect and celebrate—don't miss it!

**WHAT'S NEW AT RC SHOW 2025**  
Special 80th Anniversary activations & our biggest Opening Night Reception ever!  
Breakfast Sandwich Competition  
Reimagined RC Pop Up Experience with Chef's Table Stage  
Innovation Alley

Take advantage of this special offer and join us and FUEL the next era of foodservice and hospitality.

YOUR TICKET SUPPORTS THE INDUSTRY  
Restaurants Canada is a not-for-profit organization. All proceeds are directly reinvested into advocacy, research and resources that support the foodservice industry.

Learn more at [RCShow.com](https://rcshow.com)

SHOWTALK

## Get Your Ticket to FUEL Your Future at RC Show 2025

This year marks the [80th anniversary of RC Show](#) and the event organizers are pulling out all the stops.

"The fact that the show is celebrating eight decades speaks to the relevance and endurance of this industry gathering," says Tracy Macgregor, Chief Operating Officer for Restaurants Canada.

[FUEL](#) is the theme behind this year's show, happening April 7 to 9 at the Enercare Centre in Toronto, and it's expected to attract more than 23,000 industry professionals. "Everything at the show is built around innovation, education, empowerment, inspiration, and connections," says Macgregor.

There will be a wealth of opportunities for attendees to learn and network, check out the latest in product innovation, and explore emerging trends that will drive foodservice industry success. Visitors can walk the show floor to meet more than 1,200 exhibitors, visit dedicated [pavilions](#), attend [keynote sessions](#), and take part in [hands-on workshops](#) and immersive [networking events](#).

Read more

MENU  
CANADA'S FOODSERVICE MAGAZINE

foodism  
TORONTO

BITE BY MENU  
CANADA'S FOODSERVICE MAGAZINE

FOODSERVICE  
AND HOSPITALITY

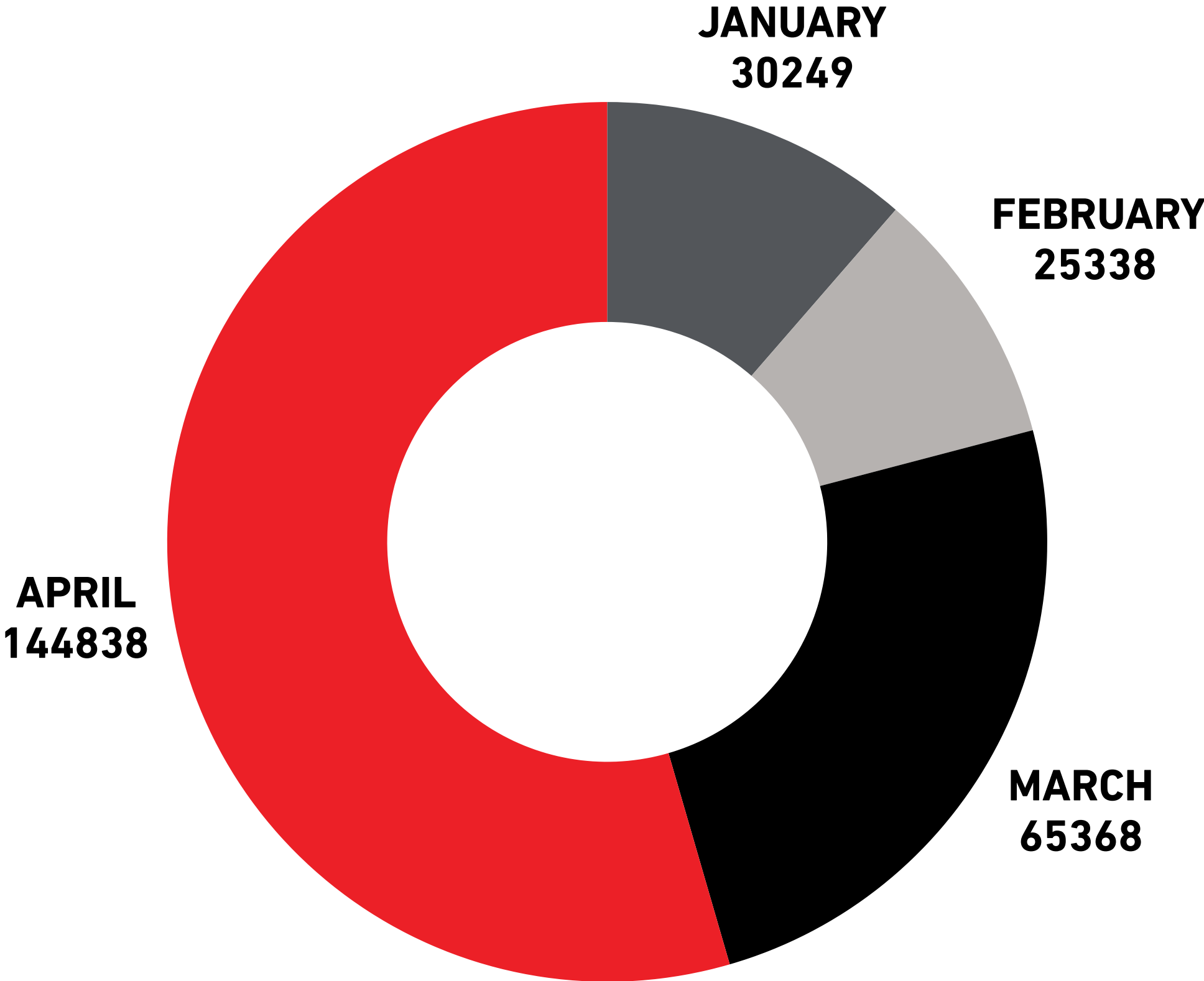
Catering  
Foodservice & Events

WESTERN  
Restaurant  
NEWS



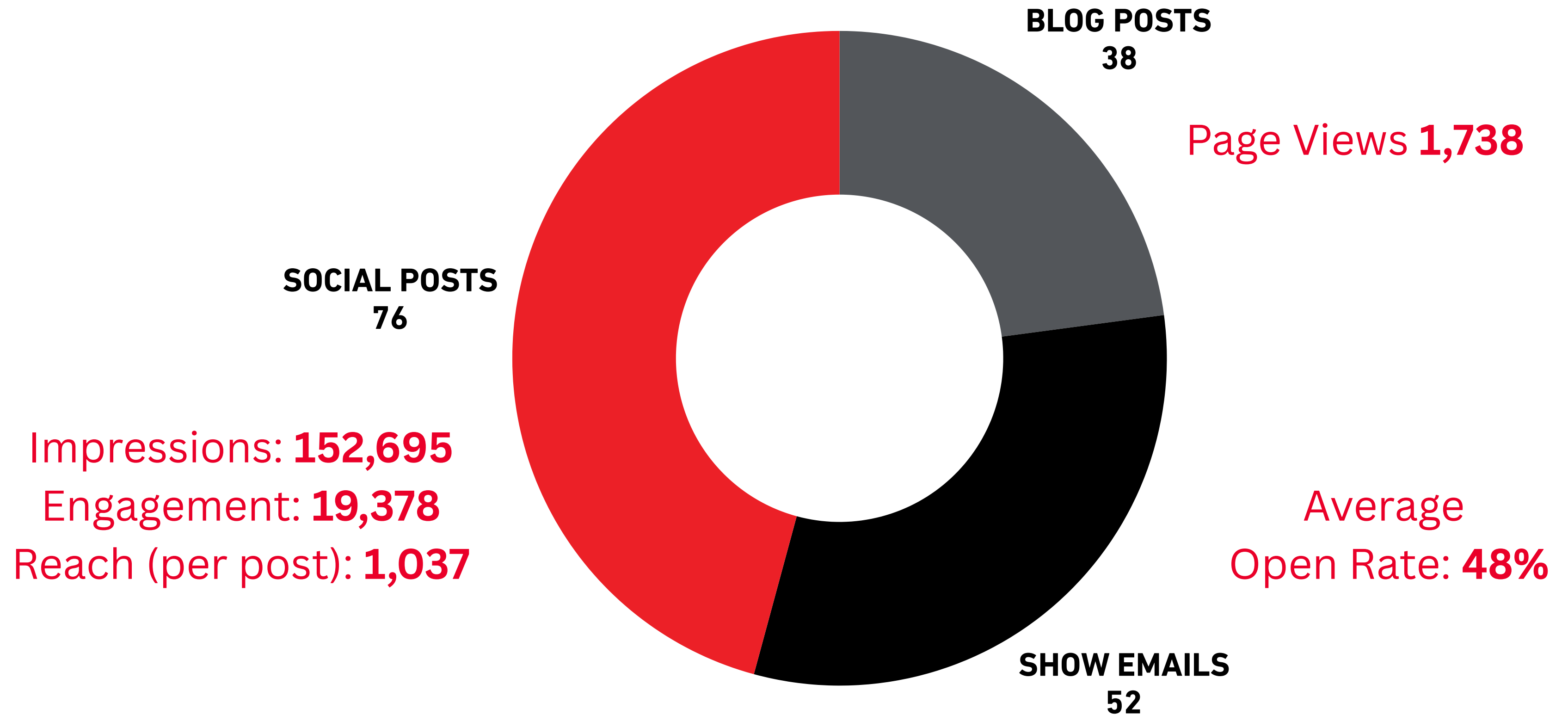
# RCSHOW.COM REACH

## PAGE VIEWS





# MARKETING REACH





# 2025 RC SHOW MOBILE APP

Who's  
@TwaydaBae?

EXPAND YOUR PALATE & YOUR CRED.

Download the RC SHOW APP  
for the ultimate Show experience.

GET IT HERE:



Search the Exhibitor List, tag  
your favorites, and view booth  
locations.



Use Maps to locate your  
favorite booths on the show  
floor.



View the Schedule of events  
and select those you plan to  
attend.



Find your favorite Speakers and  
view their sessions.

DOWNLOADS

5,536 APP USERS

PUSH  
NOTIFICATIONS

7,034 VIEWS

IN APP  
CLICKS

316,217 CLICKS

**PREMIUM PAVILIONS**





## BAR & BEVERAGE



## CANADA



## COFFEE, TEA & SWEETS

*Presented by Dairy  
Farmers of Canada*



## DESIGN



## ECO



## INDIGENOUS

*Presented by FCC, Sysco & BDC*





## ONTARIO

***Presented by SCAP & OMAFA***



## QUEBEC

***Presented by Groupe Export  
& Quebec***



## TECH

***Presented by TouchBistro***



## THE BLACK EXPERIENCE

***Presented by The Re-Seasoning  
Coalition & Foodpreneur Lab***



## WORLD



# POP UP EXPERIENCE

*EXPERIENCE, SERVE & DELIGHT!*







# THANK YOU TO OUR POP UP PARTNERS

*A multi-sensory hub where flavours were shared, connections were made,  
ideas were born, and the future of our industry unfolded.*

## RC CAFÉ PARTNERS



## POP UP BAR PARTNERS



## CHEF'S TABLE, EVENT & ACTIVATION PARTNERS



## PRODUCTION PARTNERS





# FEATURED AT SHOW



## Restaurants Canada Booth

Guests enjoyed meet-and-greets with our regional Vice-Presidents and Toronto head office team, while discovering the exclusive resources, benefits, and cost-saving programs that are available to Restaurants Canada Members.



## Food Truck'N Experience

The Food Truck'N Experience returned for its sixth year, bringing a world of flavours to inspire the senses in the hottest food trucks in the GTA.

***Curated by JB Innovative Solutions Inc.***



# FEATURED AT SHOW



## Start Up Lane

Whether you aimed to network, learn about the latest innovations, or meet and greet with up-and-coming companies, Start Up Lane is the place to fuel the next generation.

***Presented by Interac***



## Innovation Alley

RC Show's bold, new feature shone a spotlight on the future of foodservice and restaurant technology, while affording attendees access to the gateway of tomorrow's innovations.

***Presented by Restaurants Canada & CFIN***



**NETWORKING NIGHTS**





## Opening Night Reception

In celebration of 80 years, this reception was a tribute to sustainability and innovation—blending culinary and beverage theatre with interactivity and creativity. A vibrant journey filled with life, connection, heritage, and artistry.

***Presented by Restaurants Canada and SKIP***

## Industry Night Out

The ultimate RC Show 2025 after-hours industry event delivered a true taste of Toronto nightlife and marked a triumph in brand evolution. A chance to network, unwind, and celebrate with the industry's most dynamic crowd.

***Presented by Restaurants Canada and Earls***





# NETWORKING EVENTS AT SHOW



## **The Chefs' Exchange**

An exclusive chef networking event took place in the RC Pop Up Experience for culinary leaders and industry innovators.

***Presented by Garland Canada***



## **Bar & Beverage Keynote Reception**

Attendees mixed and mingled with the bar community & industry leaders while sipping expertly curated cocktails, enjoying unforgettable conversations and culture.



# VENUE SPOTLIGHTS



## **The Food Runners: REFUEL**

We welcomed the Food Runners' crew of 30+ foodservice and hospitality professionals for their "refuel session."



## **TIAO - Tourism Opportunities Forum**

TIAO hosted a one-day event for tourism leaders, municipalities, and industry partners, with sessions to help turn insight into action.



## **CCHAC Summit**

Packed with forward-thinking discussions, an unveiling of latest Chinese Canadian food industry analysis, and diving into the challenges, solutions & emerging trends in Asian restaurants.



**LIVE COMPETITIONS**





## LATTE ART CHAMPIONSHIP

Highlighted the nation's top baristas for a chance to represent Canada on the global stage.

***Presented by Specialty Coffee Association, Dairy Farmers of Canada & Lavazza***



## BEYOND THE RAIL COCKTAIL

Fuelled local talent, celebrated innovation, and helped finalists raise the *bar*!

***Presented by Restaurants Canada & Drinks Ontario***



## BOCUSE D'OR & WORLD PASTRY CUP

Hopefuls competed for a chance to take the helm of the Boccuse d'Or and World Pastry Cup Team Canada 2027!

***Presented by Restaurants Canada & Chefs Canada***



## JOHN BIL OYSTER SHUCKING

Shuckers showed-off their speed, and precision at this coveted shuck-off.

***Presented by Raspberry Point Oysters***





## **GARLAND CANADA CULINARY**

Competitors crafted dishes that reflected the RC Show theme in this high-energy showdown.

***Presented by Restaurants Canada & Garland Canada***



## **BREAKFAST SANDWICH**

This new competition celebrated creativity and innovation behind a beloved morning staple.

***Presented by Egg Farmers of Canada & Maple Leaf Foods***



## **RC PIZZA**

Whether perfecting the classics or pushing the boundaries of pizza creativity, there were two thrilling competitions to satisfy all cravings.

***Presented by Restaurants Canada & Galbani Professionale***



**SHOW FLOOR STAGES**





## **SPEAKER**

The stage where industry leaders provided a platform for meaningful engagement & thought-provoking discussions.

*Presented by AMEX*



## **BAR & BEVERAGE**

Attendees gained insights on latest trends, innovative solutions and techniques from bar experts.

*Presented by Pepsico  
& Heineken Silver*



## **CHEF'S TABLE**

An interactive new stage that fostered connection among foodservice professionals - with hands-on demos, expert panels & success stories.

*Presented by Canada Beef,  
Garland Canada & Ardent Mills*





## CULINARY

Canada's talent faced-off at our annual culinary competitions while attendees learned about kitchen and flavour trends and insights.

*Presented by Garland Canada,  
Dairy Farmers of Canada, Canada Beef,  
Chicken Farmers & Gordon Food Service*



## LEARNING LOUNGE

The destination for tips, tools and resources needed to grow business, featuring innovative brands and top experts.

*Presented by  
Amazon Business*



## STUDIOEX

A Business Hub with sessions that provided operators and teams with insights, knowledge, and sustainable strategies.

*Presented by  
Restaurants Canada*





## COFFEE

Canada's top baristas competed in the Latte Art Championships & showed their precision, creativity, and passion in every pour.

*Presented by Specialty Coffee Association, Dairy Farmers of Canada & Lavazza*



## PIZZA

Pizza makers from across the country competed in battles, showcasing their skills, creativity, and signature pies.

*Presented by Restaurants Canada & Galbani Professionale*



## WORKSHOP

Hands-on, expert-led workshops that helped elevate your style and offerings.

*Presented by Restaurants Canada*



# **BOOTH AWARDS**



# PUT YOUR BEST BOOTH FORWARD



**Best Large Booth**  
**BONDI PRODUCE &  
SPECIALTY FOODS**



**Best Experiential Booth**  
**NELLA CUTLERY & FOOD  
EQUIPMENT**



**Best Small Booth**  
**DOORDASH**



# Best First-Year *Booth*







# EXHIBITORS WHO SHOWED UP





# TESTIMONIALS



## BRAND M3DIA



**Exhibitor:** The RC Show was a game-changer for us. We connected directly with real decision-makers and key industry players, turning casual conversations into solid business opportunities.

The networking was next level, and the atmosphere fostered authentic connections with people who actually make things happen.



## OMAF PAVILION



**Association Partner:** 97% of participants felt that they got their money's worth from exhibiting and 95% of participants valued their Ontario Pavilion exhibit space. 35% of participants secured a deal on the show floor.

Very positive feedback – which I wholeheartedly agree with, great show!



## VICTORIA LEI, ASSOCIATE MANAGER FS MARKETING, HIGH LINER



**Sponsor:** Working with the Restaurants Canada team for this year's RC Show was an absolute pleasure. From day one, they demonstrated a clear understanding of our brand's goals and priorities—bringing forward thoughtful, creative ideas that helped elevate our presence and tell our story in meaningful ways.

A true highlight was collaborating to welcome renowned chef and humanitarian José Andrés to the Canadian foodservice audience. His commitment to culinary innovation and global impact aligns deeply with our purpose of Reimagining Seafood to Nourish Life. Connecting with such an inspiring figure left our team energized and motivated for the future of foodservice. Thank you to the RC team for their outstanding partnership and support!



# FUEL your Memory with Moments from RC Show 2025







SAVE THE DATE  
**RC SHOW RETURNS**

**THE INTERNATIONAL CENTRE – NEW VENUE!**

**Sunday, March 8, 2026**

**Monday, March 9, 2026**

**Tuesday, March 10, 2026**

**PLAN YOUR EXHIBIT & BRAND ACTIVATION FOR RC SHOW 2026!**



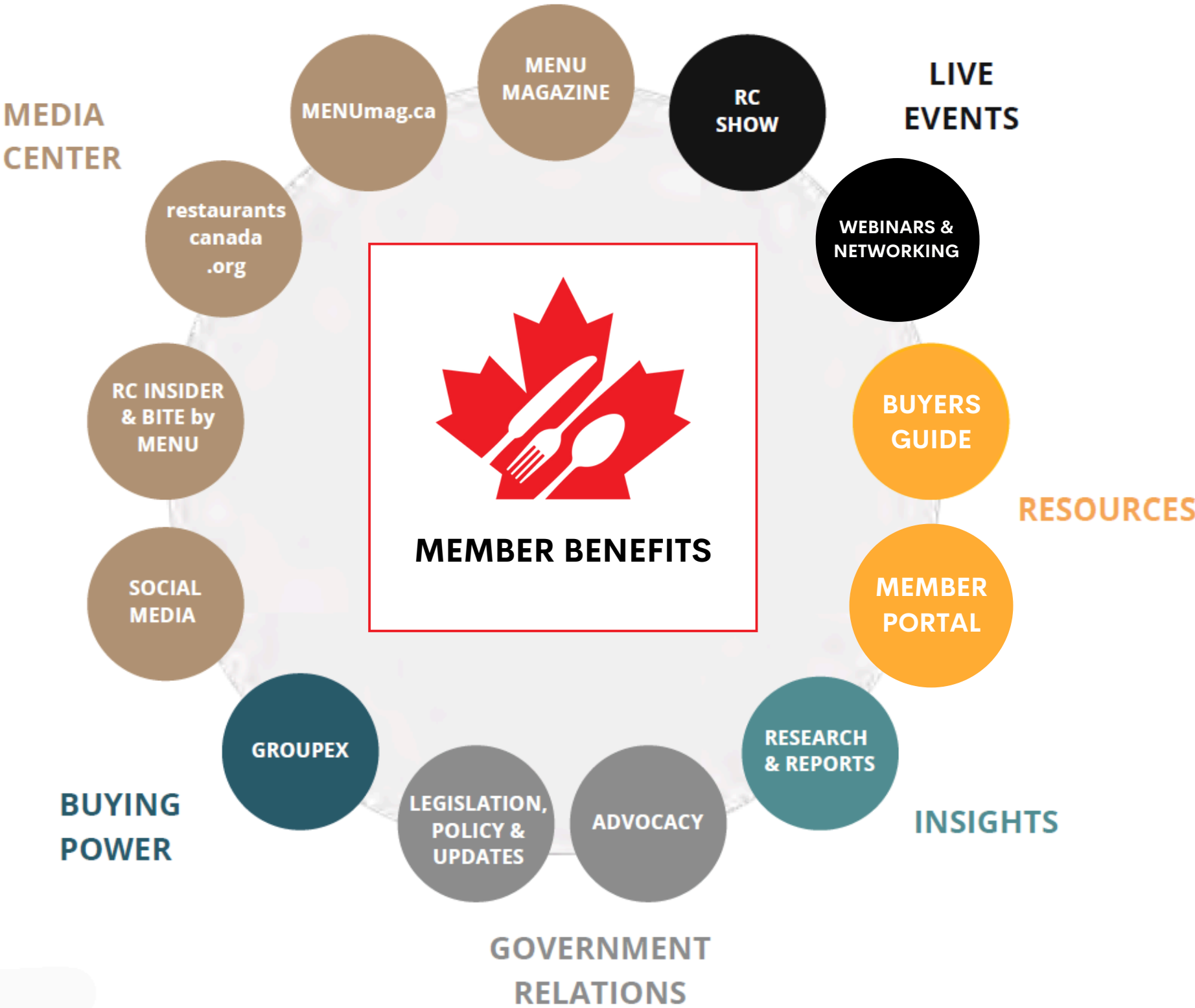
**[WWW.RCSHOW.COM](http://WWW.RCSHOW.COM)**



**[RCSHOW@RESTAURANTSCANADA.ORG](mailto:RCSHOW@RESTAURANTSCANADA.ORG)**



# RESTAURANTS CANADA MEMBER BENEFITS



**[WWW.RESTAURANTSCANADA.ORG](http://WWW.RESTAURANTSCANADA.ORG)**



**800-387-5649 ext SHOW (7469)**



**[MEMBERS@RESTAURANTSCANADA.ORG](mailto:MEMBERS@RESTAURANTSCANADA.ORG)**

Restaurants Canada is a growing community of **100,000+ FOODSERVICE BUSINESSES**, including restaurants, bars, caterers, institutions, and suppliers.

We connect our members through services, research, & advocacy. Canada's foodservice sector is a **\$120 BILLION INDUSTRY**. As Canada's number one source of first jobs, we directly employ more than **1.2 MILLION PEOPLE**.





# Restaurants Canada

The voice of foodservice | La voix des services alimentaires

calibre

DALE  
PRODUCTS LTD

Cook with Confidence

Diversey

Taking care of  
what's precious

SOUTHERN  
PRIDE

B.B.Q. SMOKERS



FREE  
Restaurant  
workshop

Book  
now



## SHOW PARTNERS





## EVENT PARTNERS





## CONTRIBUTING PARTNERS

**BRANDM3DIA**



**Kwik  
SIGNS**



**amazon business**

**Chef Works®**



**CHAMPION**



**DISCOVER®**  
Global Network

**Mother  
PARKERS**  
TEA & COFFEE | EST. 1912



**Rivercity  
Innovations**

**THE  
Teeman**



**MONIN®**

**LAVAZZA**



**OpenTable®**

**GIMETAL**  
Fabbrica Italiana dal 1986

**BUILD IT**

**Pacific  
FOODS  
BARISTA  
SERIES**

**ATLAS**





## PAVILION PARTNERS





## PRODUCTION PARTNERS

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MGMT

JK LIVE  
PRODUCTIONS

Arable

element  
event solutions

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SUPPLY CORP.

EST. 2005  
ROWE BEEF



## ASSOCIATION PARTNERS





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## MEDIA PARTNERS

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BUSINESS MAGAZINE

**WESTERN Restaurant**  
NEWS

**foodism** TORONTO





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