



2024

Between The Buns

Manitoba's only Local Burger Competition



2024 Charity
Champion



Thank you to our Sponsors!

SkipTheDishes is part of JustEatTakeaway.com, a leading global online food delivery marketplace. Skip connects millions of customers with over 50,000 restaurant partners in Canada, including a growing offering of groceries, retailers, alcohol and convenience stores.



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Supplier Sponsor

We are driven by our purpose - helping Canadians Live Life Well® - and goals of creating long-term value for our business and communities. Proudly Canadian, we are a fourth-generation family business, serving communities across our country since 1919.

At The Print Shop Winnipeg, we're more than just a print shop. We're your partners in turning ideas into remarkable creations. Explore our range of services at The Richardson Centre Concourse, L9 and discover the 'much more' that we offer to make your printing experience exceptional. As local printing and design experts, we specialize in producing a wide variety of products, including digital and offset printing. From cut vinyl lettering and wall decals to designs for almost anything you can think of!

We are much more... where ideas come to life.



Print Sponsor



Beverage Sponsor

Little Brown Jug (LBJ) is a craft production brewery located in the Exchange District of Winnipeg. LBJ creates strong partnerships, invests for the long-term and continually shows up to build hometown pride. Whether you're enjoying a Seabear's game, going to the Winnipeg Folk Festival, or having a delicious burger at your favourite neighbourhood spot, Little Brown Jug is there. Our flagship products, 1919 Belgian Pale Ale is a balance we're proud of and our Generic! Lager is impressively standard.

The Dream Factory is a Manitoba-based children's charity dedicated to creating unforgettable experiences for children in Manitoba battling life-threatening illnesses and providing their families with an ongoing community of support.



Charity Champion



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ABOUT THE EVENT

Between the Buns is set to debut Sept. 1st to Sept. 8th 2024 and will be a fitting end to another amazing summer in Manitoba. What's more local than an event that started out in the backyard of a local Winnipegger where friends would gather and create their entry for everyone to taste and judge!

The concept of Between the Buns is pretty simple... create a dish that has protein surrounded by two buns! This event is locally run, creating a great opportunity for your brand to be associated with a Made in Manitoba Event. We believe that Between the Buns is a great catalyst to boost business at local restaurants in Manitoba during the final weeks of summer.

Join us in this inaugural year!

WHAT'S INCLUDED

- **\$250 for entry plus one \$100.00 gift card to your business to use for participant contests.**
- **Physical marketing material for each restaurant. Includes a QR code so customers can vote.**
- **Website for voting, location finder, filter for browsing.**
- **BTB Ambassadors will showcase a selected amount of participating restaurant creations on their socials which will be shared on BTB socials as well.**
- **Ability to purchase shirts with their own BTB creation or purchase the BTB shirts.**
- **BTB will be fully engaged on Social media. Reposting/sharing content from all participants. All creations will be highlighted on social and website.**
- **BTB Winner will be awarded a Trophy and have the ability to host the public prize awards at their location that will be shared on socials. Potential of additional media coverage.**
- **Opportunity to participate in our top 3 tasting competition with final winner to be awarded the 2024 BTB trophy.**
- **Opportunity to have your creations tasted live on air on either Virgin 103 or Bounce 99.9.**
- **\$25.00 from each registration will be donated to our charity champion The Dream Factory.**
- **Additional marketing opportunities are available for a fee above the registration.**

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**Local
Supports
Local**



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