

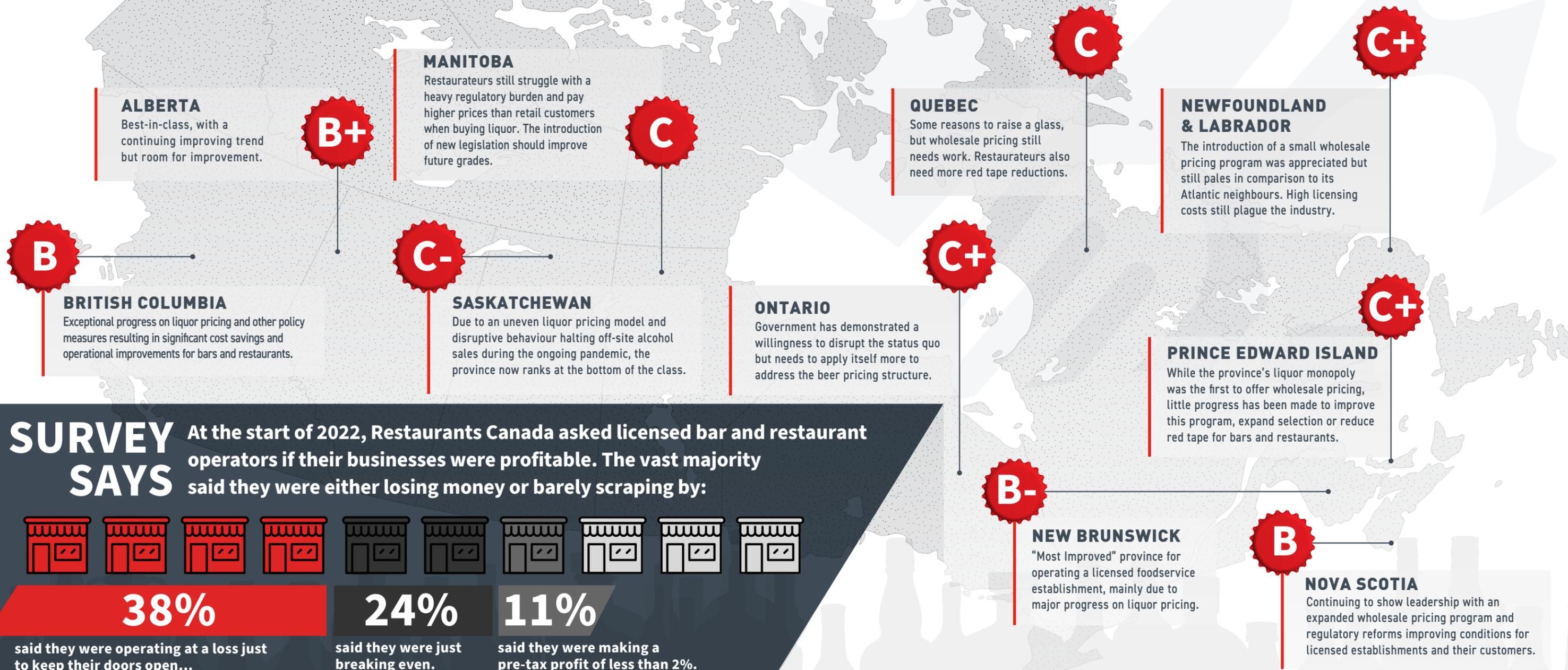
# RAISE THE BAR

2022

## A REPORT CARD ON PROVINCIAL LIQUOR POLICIES FOR BARS AND RESTAURANTS

#RaiseTheBar2022 evaluates the liquor policy landscape across Canada in the wake of COVID-19.

READ THE FULL REPORT AT: [RESTAURANTS CANADA.ORG](https://www.restaurantscanada.org)



### SURVEY SAYS

At the start of 2022, Restaurants Canada asked licensed bar and restaurant operators if their businesses were profitable. The vast majority said they were either losing money or barely scraping by:



38%

said they were operating at a loss just to keep their doors open...

- About a third of these businesses said they'll need at least a year to return to profitability;
- Another third said they'll need at least 18 months to become profitable again;
- At least 10% said they might shut down for good since their business may no longer be viable.

24%

said they were just breaking even.

11%

said they were making a pre-tax profit of less than 2%.