RAISE

A REPORT CARD ON PROVINCIAL LIQUOR **POLICIES FOR BARS AND RESTAURANTS**

The voice of foodservice La voix des services alimentaires

#RaiseTheBar2022 evaluates the liquor policy landscape across Canada in the wake of COVID-19.

READ THE FULL REPORT AT: RESTAURANTS CANADA. ORG



ALBERTA

BRITISH COLUMBIA

Exceptional progress on liquor pricing and other policy

measures resulting in significant cost savings and

operational improvements for bars and restaurants.

Best-in-class, with a continuing improving trend but room for improvement.



MANITOBA

Restaurateurs still struggle with a heavy regulatory burden and pay higher prices than retail customers when buying liquor. The introduction of new legislation should improve future grades.



SASKATCHEWAN

Due to an uneven liquor pricing model and disruptive behaviour halting off-site alcohol sales during the ongoing pandemic, the province now ranks at the bottom of the class.

ONTARIO

Government has demonstrated a willingness to disrupt the status quo but needs to apply itself more to address the beer pricing structure.

QUEBEC

Some reasons to raise a glass, but wholesale pricing still needs work. Restaurateurs also need more red tape reductions.



PRINCE EDWARD ISLAND

NEWFOUNDLAND

The introduction of a small wholesale

pricing program was appreciated but

still pales in comparison to its Atlantic neighbours. High licensing costs still plague the industry.

& LABRADOR

While the province's liquor monopoly was the first to offer wholesale pricing, little progress has been made to improve this program, expand selection or reduce red tape for bars and restaurants.

SURVEY At the start of 2022, Restaurants Canada asked licensed bar and restaurant operators if their businesses were profitable. The vast majority **SAYS** said they were either losing money or barely scraping by:



















38%

said they were operating at a loss just to keep their doors open...

- · About a third of these businesses said they'll need at least a year to return to profitability;
- · Another third said they'll need at least 18 months to become profitable again;
- · At least 10% said they might shut down for good since their business may no longer be viable.

24%

said they were just breaking even.

11%

said they were making a pre-tax profit of less than 2%.

NEW BRUNSWICK

"Most Improved" province for operating a licensed foodservice establishment, mainly due to major progress on liquor pricing.

NOVA SCOTIA

Continuing to show leadership with an expanded wholesale pricing program and regulatory reforms improving conditions for licensed establishments and their customers.

